

JACKNILES

GRAPHIC DESIGN PORTFOLIO

www.jacknilesdesign.co.uk

jacknilesdesign@gmail.com

JACKNILES

ABOUT

Name: Jack Francis Oliver Niles

Born: 30/05/1997

Study: BA (Hons) Graphic Design, York St John University

EXPERIENCE

Hutton Peach: Graphic Designer (June 2018 - October 2019)

Included: Working within team. Creating branding and brand evolution. Designing print and digital collateral.

York St John University: Digital Ambassador (2016 - 2018)

Included: Creating blog posts and videos. Working independently. Working to a brief/topic.

York St John University: Student ambassador (2016 - 2018)

Included: Working in a team. Being flexible to situations. Presenting to large amounts of people.

Square One student Magazine: Founder/ Editor in chief (2015 - 2018)

Included: Working in a team. Managing a team & brand identity. Layout design.

Lazenby Brown: Graphic Design Intern (March 2017 - June 2017)

Included: Working in a team. Creating logos and brands for local businesses.

EDUCATION

York St John University (2015 - 2018)

First Class BA (Hons) Graphic Design

St Aidan's & St John Fisher Associated Sixth Form (2013 - 2015)

Art Graphics - B, Photography - B, Media Studies - C

St John Fisher High School (2008 - 2013)

9 GCSE's grade A - C including Maths and English

CONTACT

Web: www.jacknilesdesign.co.uk

Email: jacknilesdesign@gmail.com

Phone: 07985351764

SKILLS

Software that I can use includes: Abode Photoshop, Illustrator, InDesign, Aftereffects & Microsoft Office.



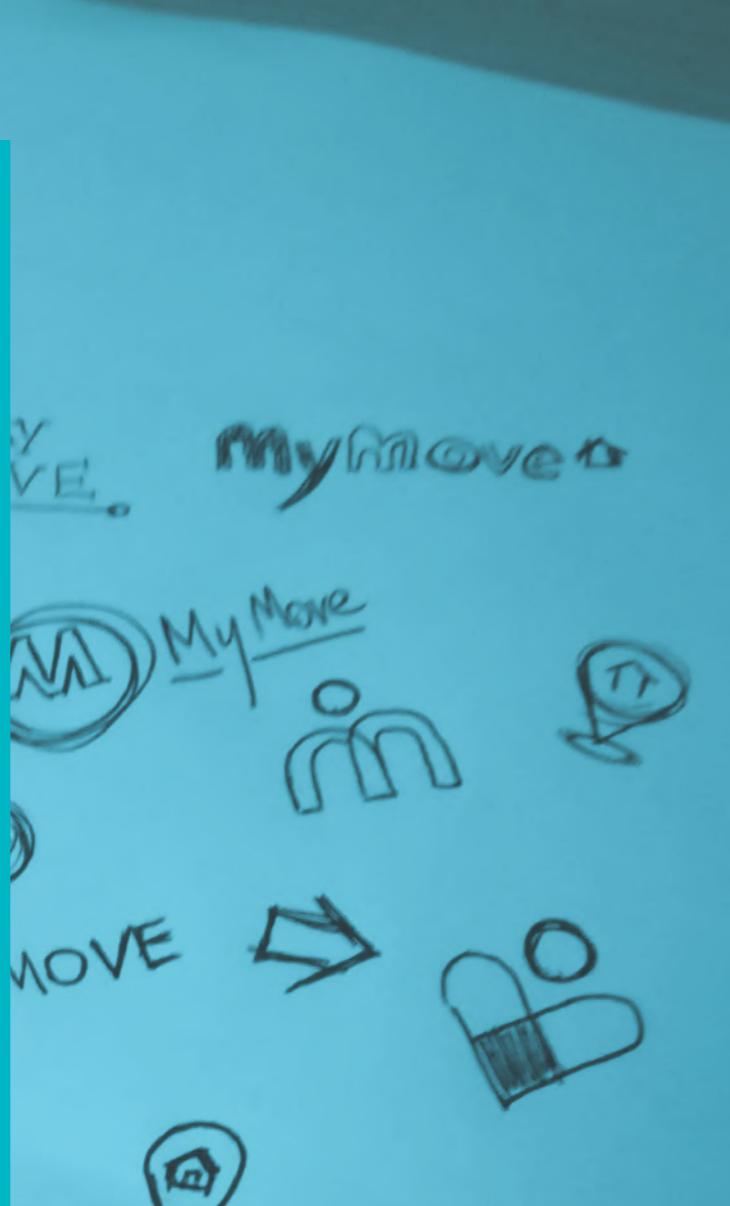
Office

MY MOVE

Creative Task

Create a sub brand for Your Moves online portal that helps sellers, buyers, tenants and landlords control their sale, purchase, tenancy and let.

The logo had to be distinct enough to stand out, but familiar enough to be apart of the Your Move brand. The Your Move colours had to be used too.



mymove 

Refining the concepts

comymove

h mymove

MyMove

mymove



MyMove

mymove^h

my m^ove

MyMove^o



my move

Typography

Branding semi bold

The colour scheme is taken from the Your Move brand.



YOUR MOVE



Final logo and colour variations.

mymove^h



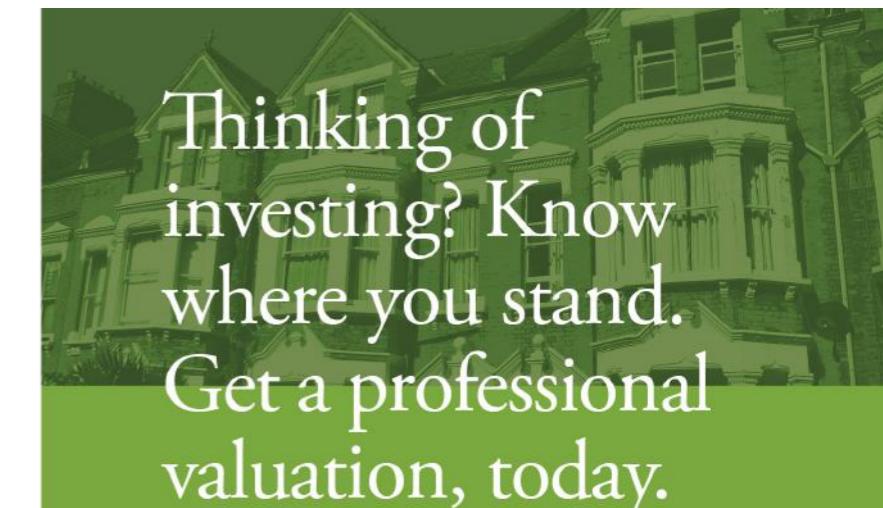
Application on adverts



Financial
Services for
Landlords

Getting you a better deal

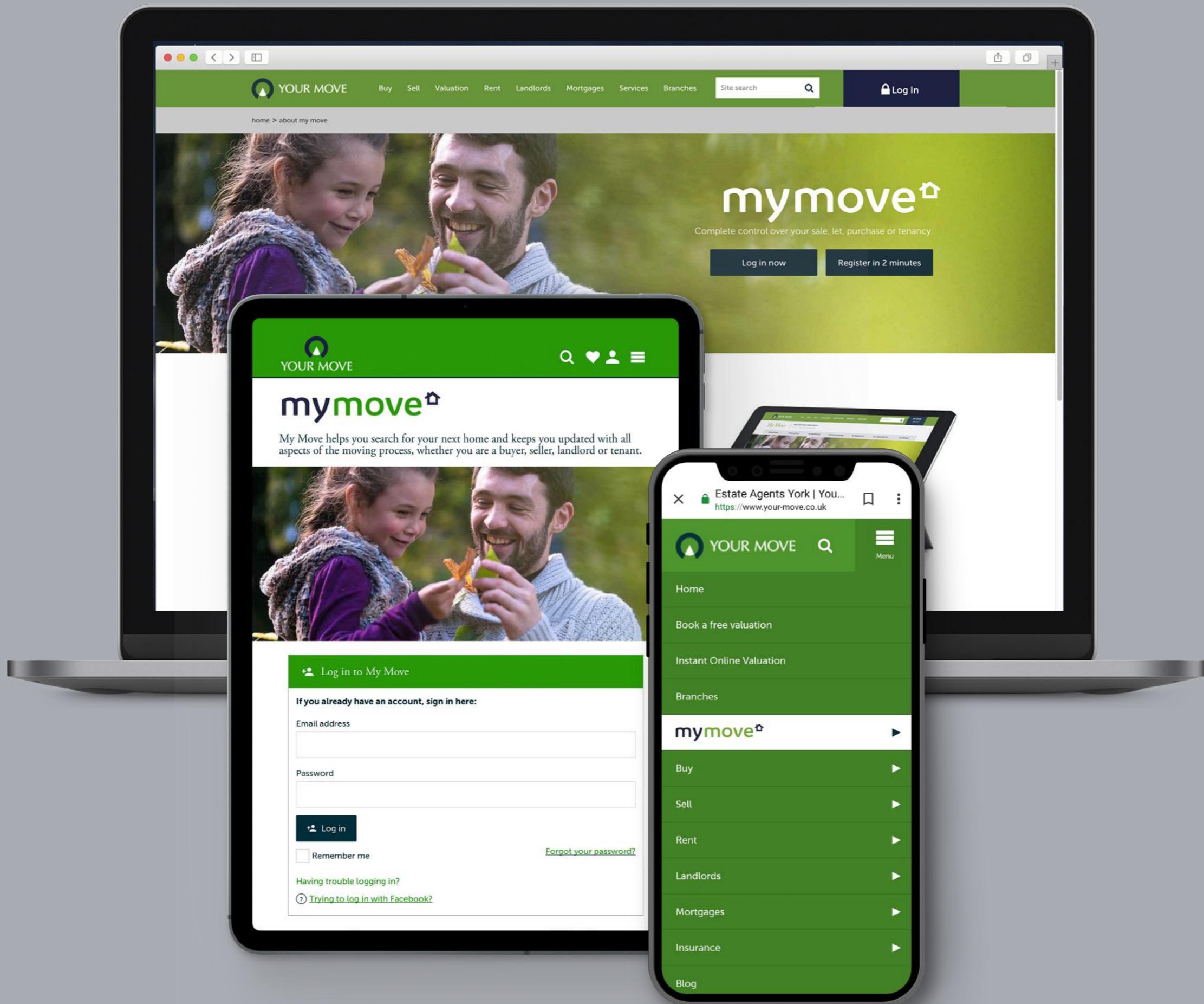
mymove^h



LandlordValuations

Keeping you informed and up to date

mymove^h



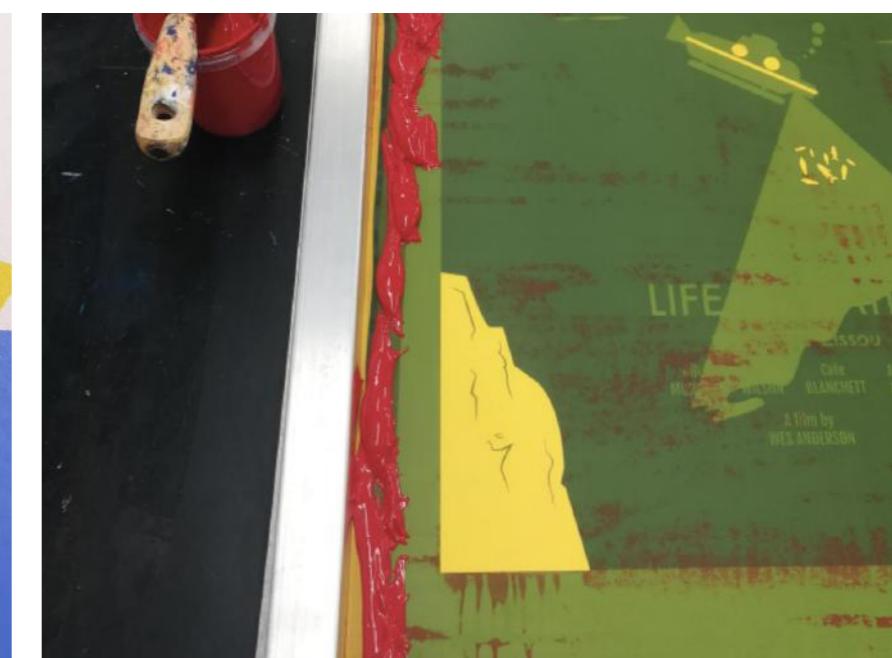
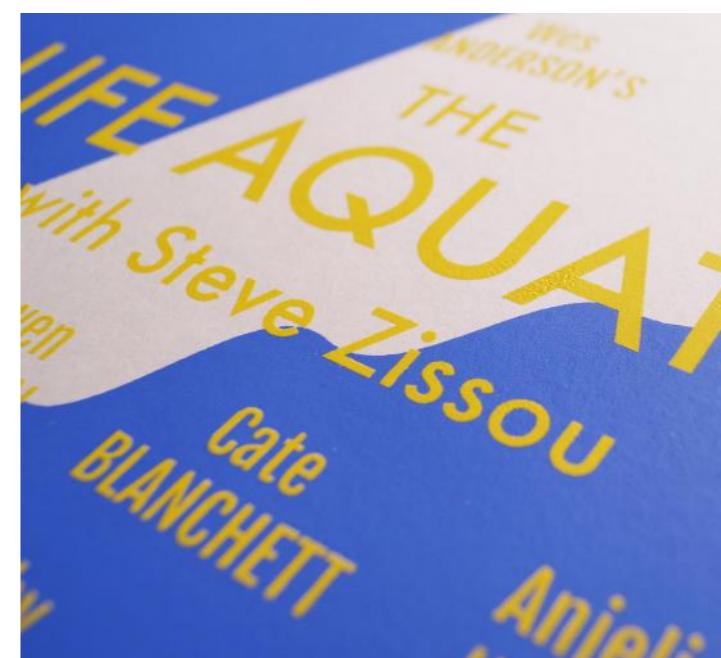
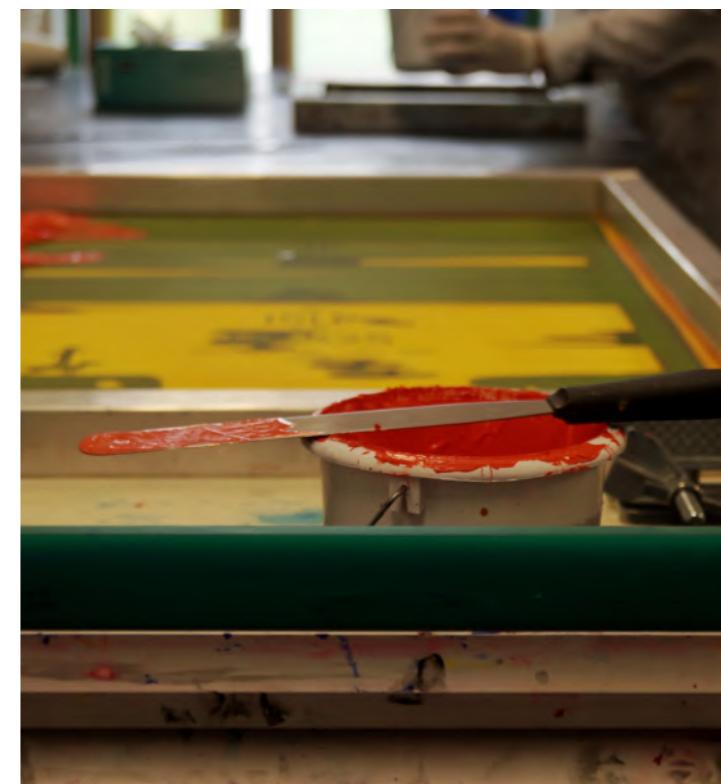


ALTERNATIVE MOVIE POSTERS

Creative Task

Create a series of alternative movie posters as a response to the current trend of poorly designed movie posters.

The Wes Anderson films, Isle of Dogs, Fantastic Mr Fox and The Life Aquatic were chosen to be apart of the series and were screen printed by hand.





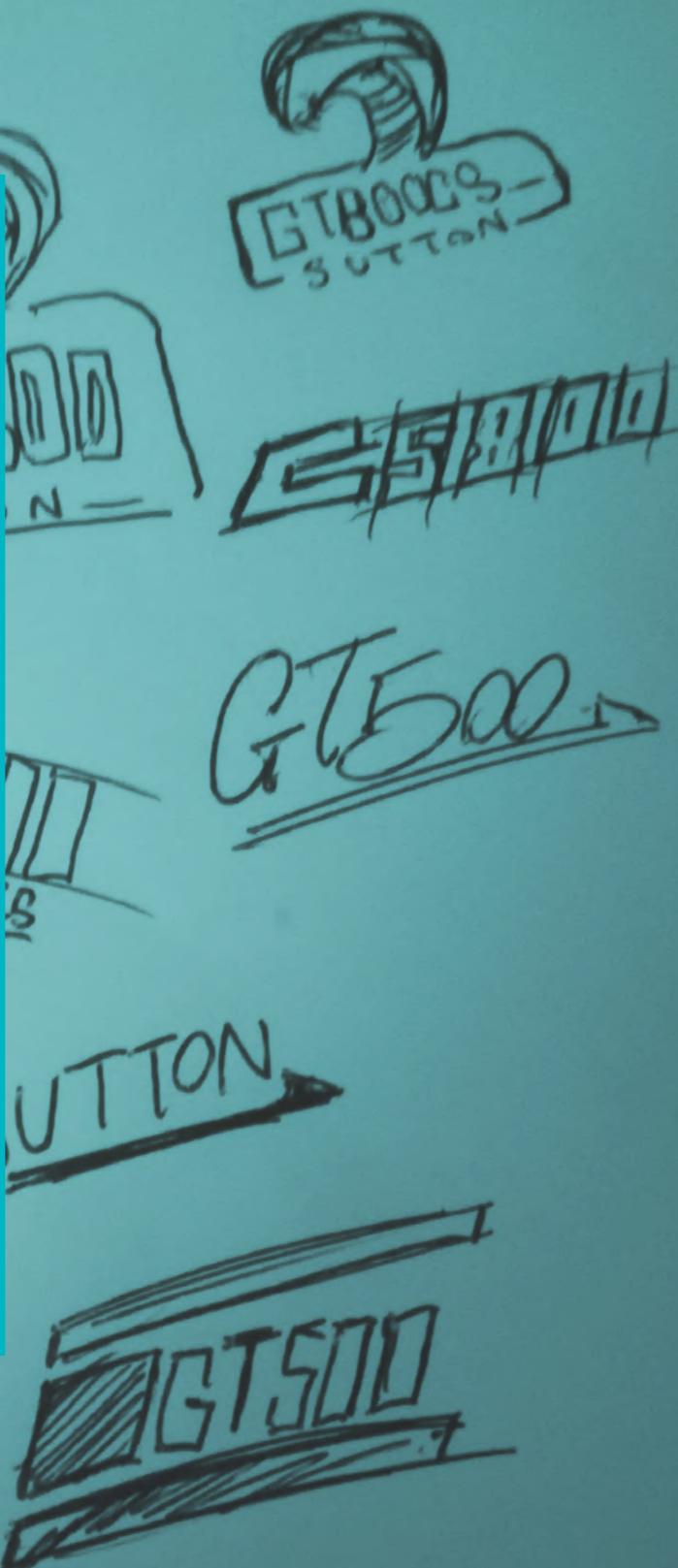
CLIVE SUTTON

Creative Task

Several logos and sub brands for Clive Sutton, one of the UK's leading performance and luxury car dealership.

The GT500CS and the CS800 Supercharged are categories of bespoke built muscle and super-cars and have their own unique badging that fits in with the Sutton brand.

The VIP Class badging was created specifically for a custom built Mercedes Benz people carrier.



Logo development



Final logos



VIP CLASS





GT500CS



TRUE NORTH

Creative Task

Develop a coherent sub brand for the York St John University Art and Design degree show within the limits of the overall university brand, and to apply to various materials such as posters, flyers, sign-age, way finders and digital media such as GIFs for social media and emails.

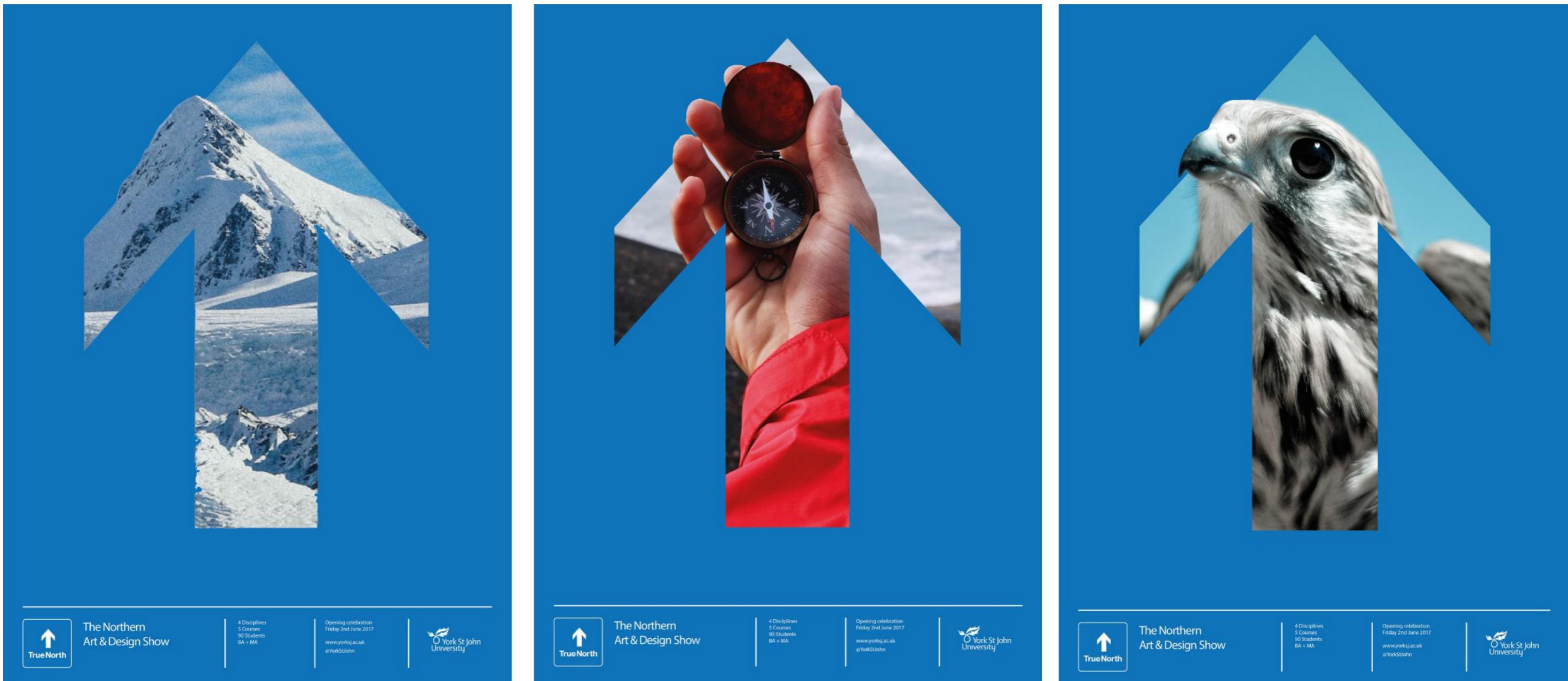
This was one of the projects completed during my time at design studio Lazenby Brown.



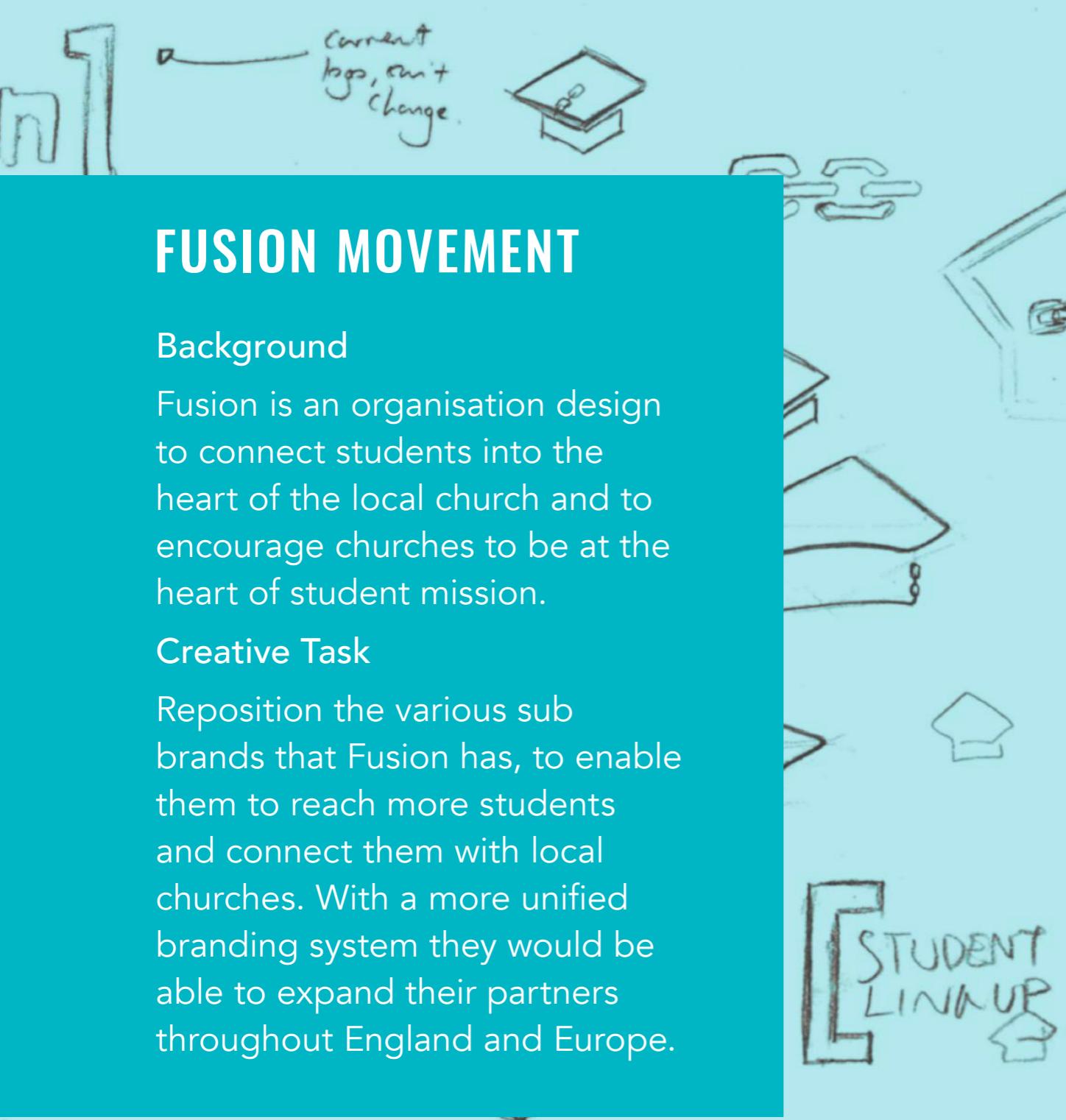
Gif Snapshots



Promotional posters







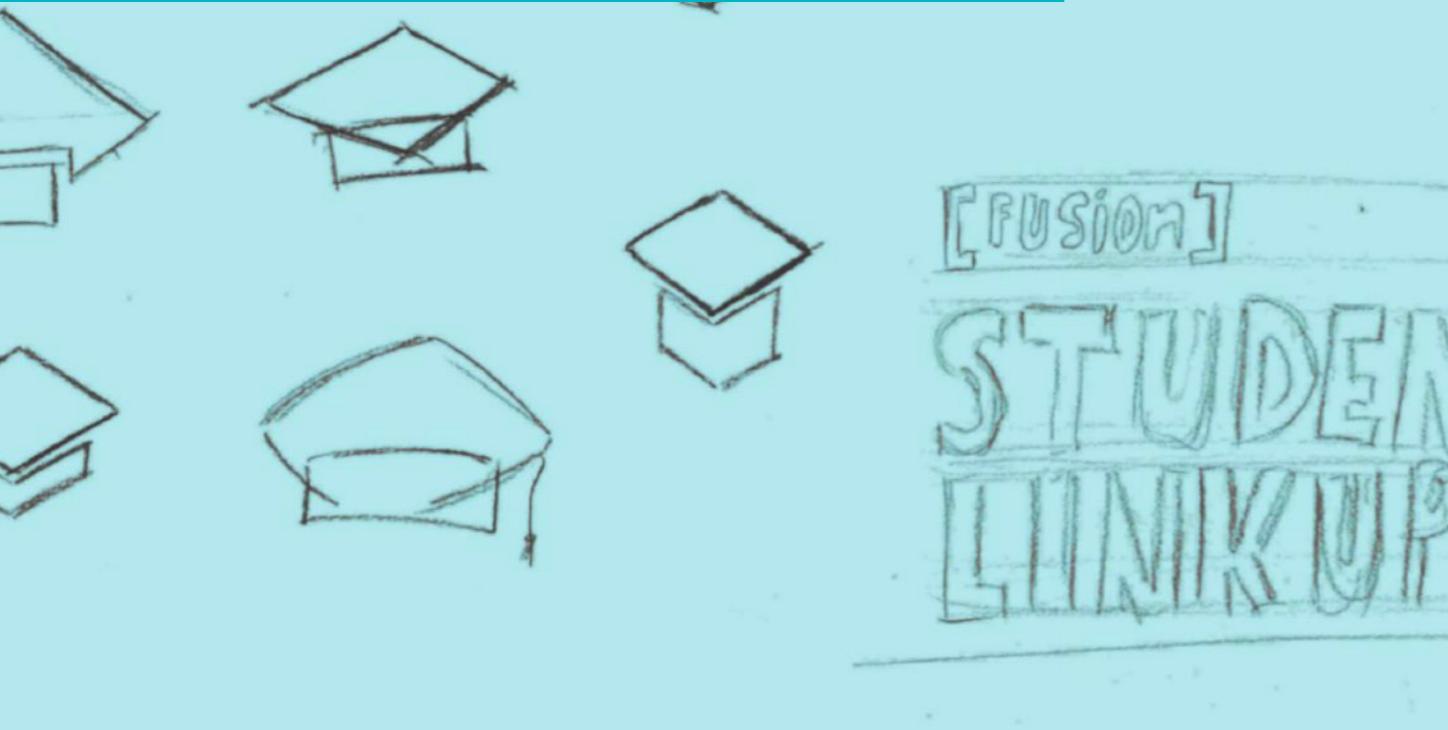
FUSION MOVEMENT

Background

Fusion is an organisation design to connect students into the heart of the local church and to encourage churches to be at the heart of student mission.

Creative Task

Reposition the various sub brands that Fusion has, to enable them to reach more students and connect them with local churches. With a more unified branding system they would be able to expand their partners throughout England and Europe.



Primary wordmark

[fusion] STUDENT
LINKUP

Secondary adaptive icon

[fusion]



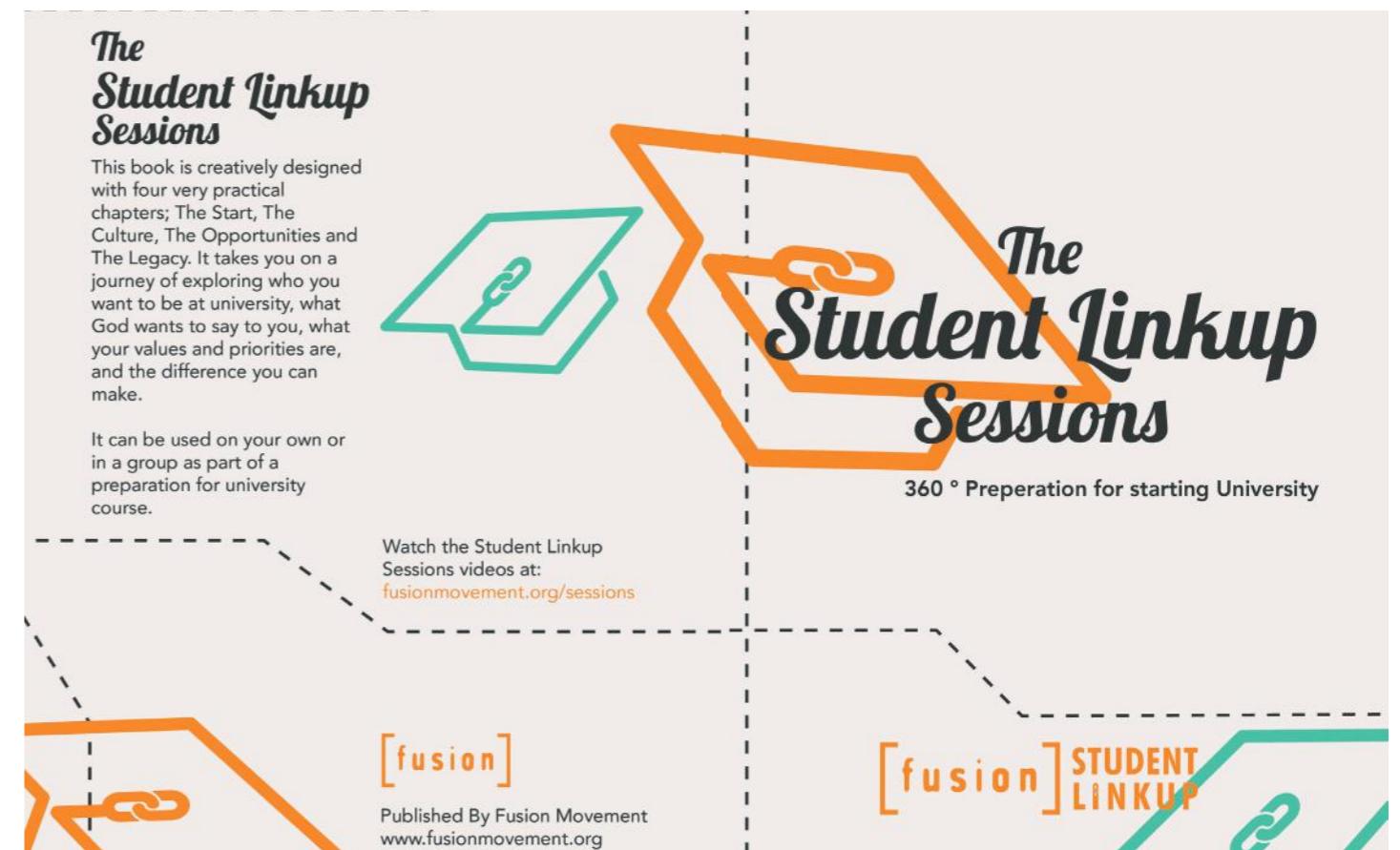
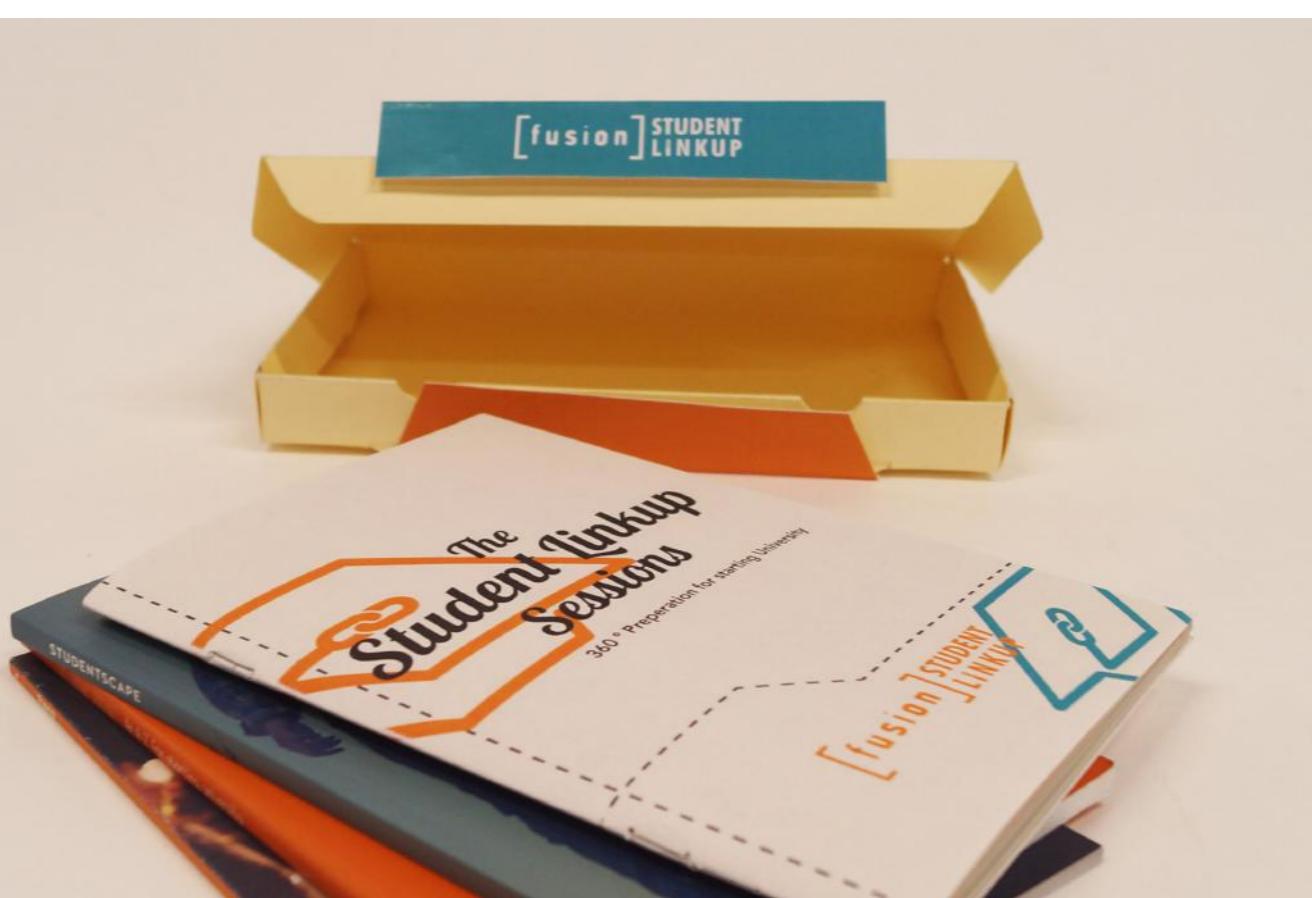
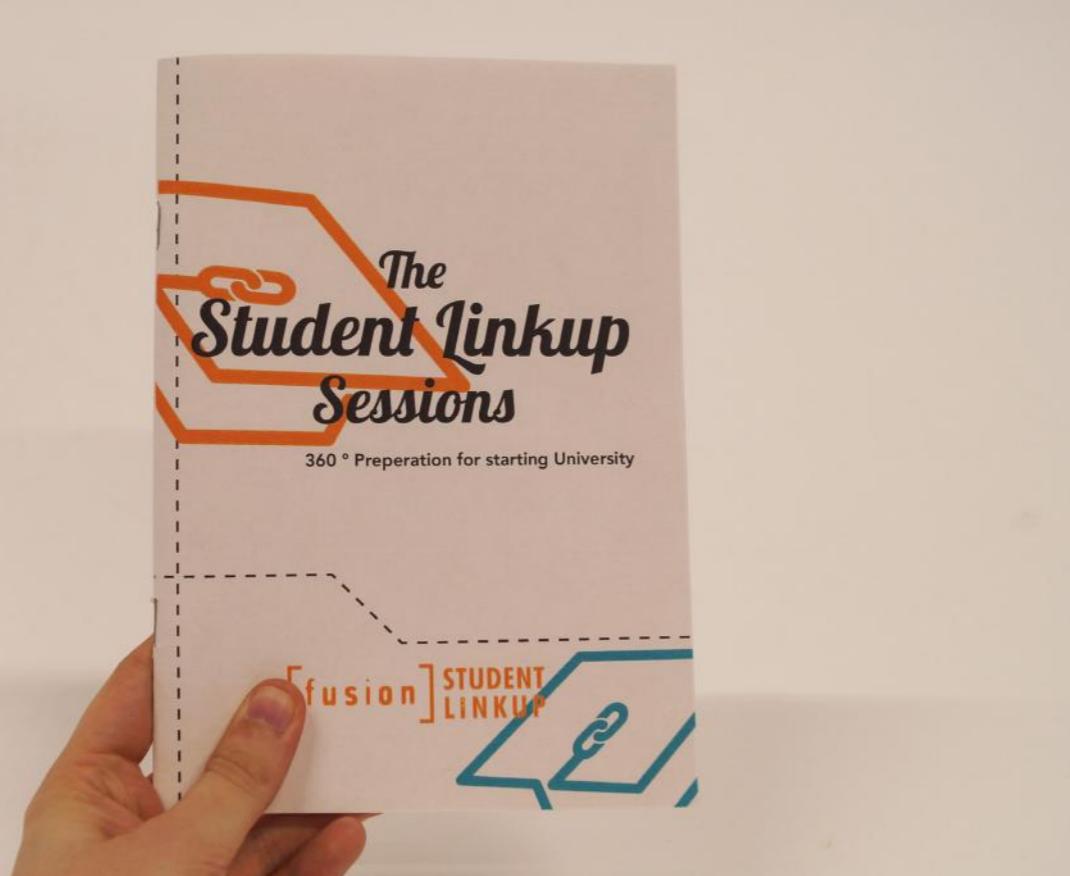
Typography

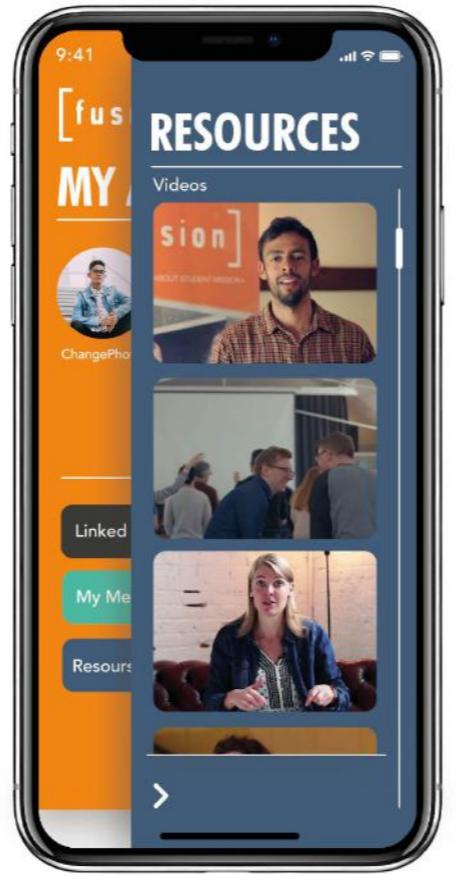
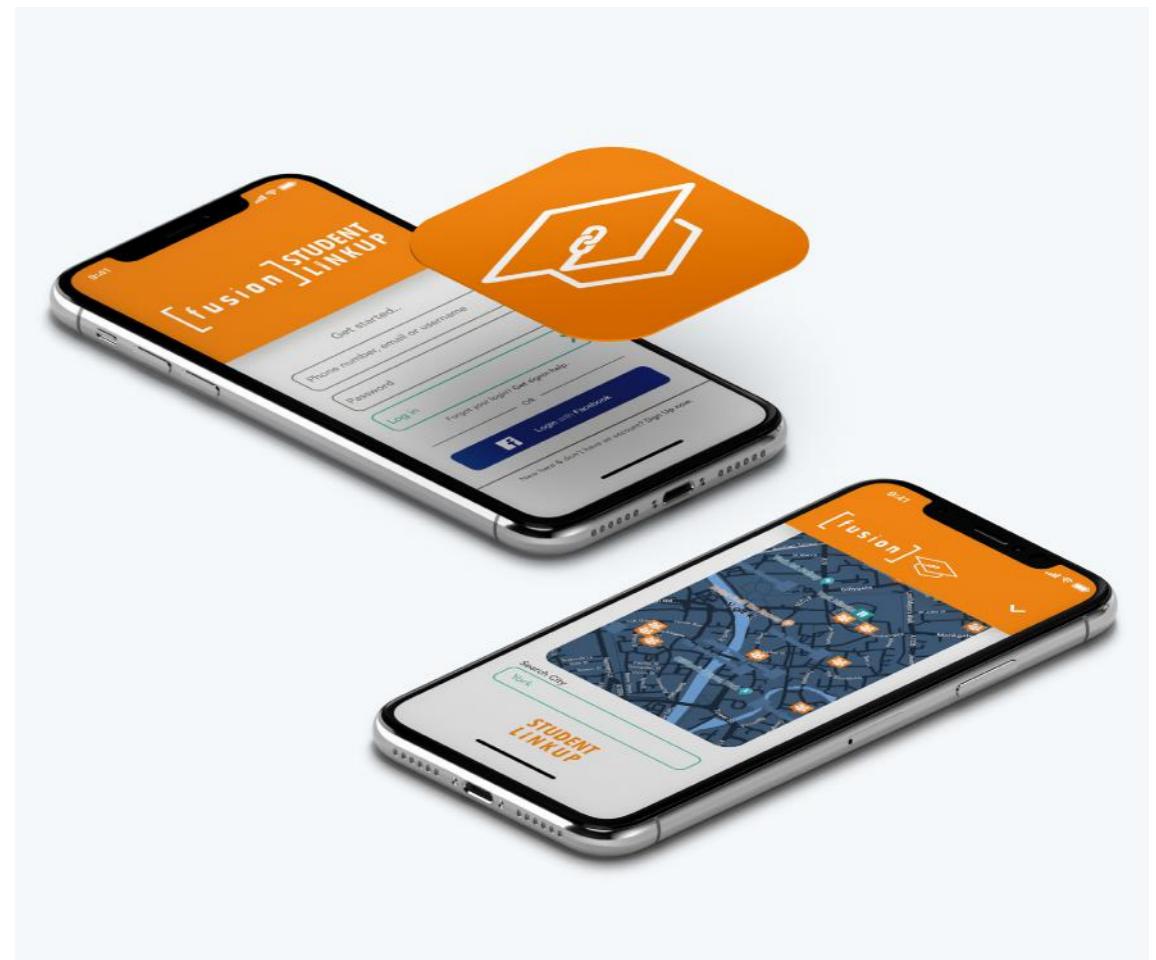
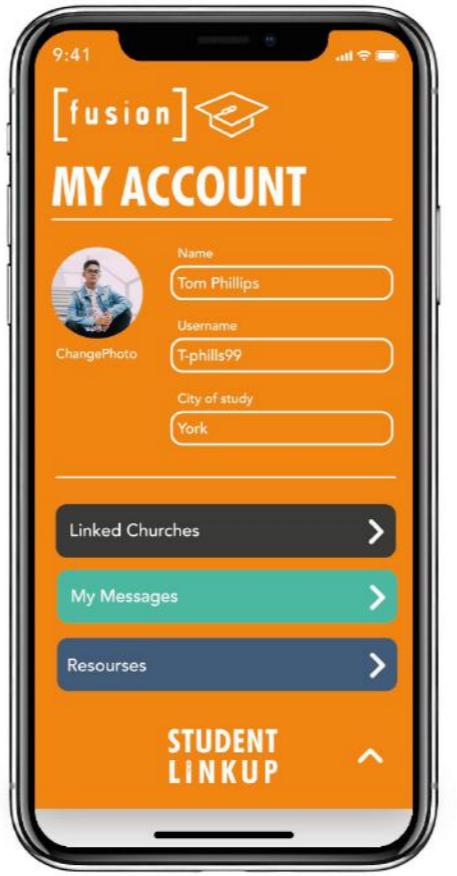
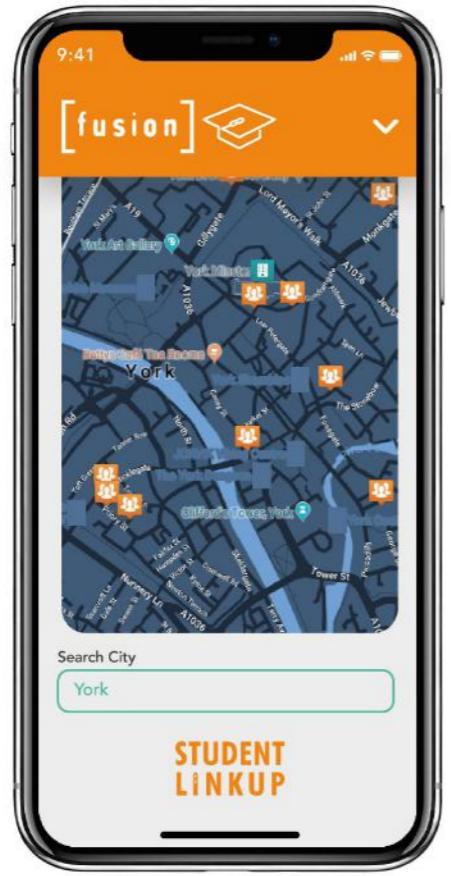
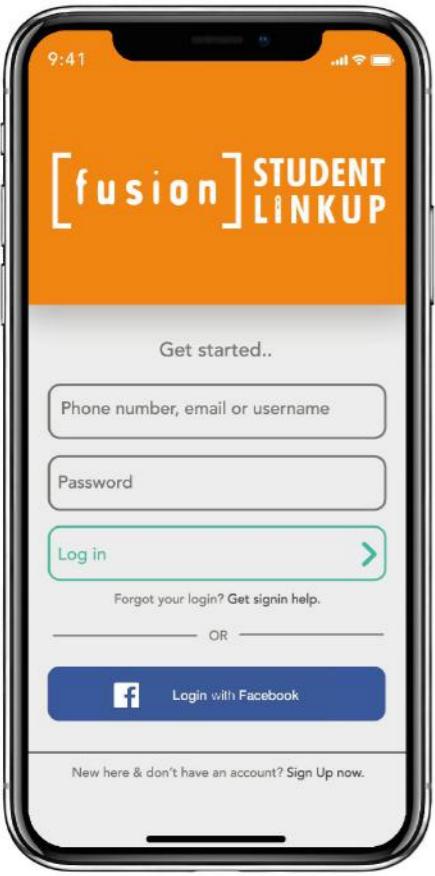
Futura

Futura Condensed

Colour scheme





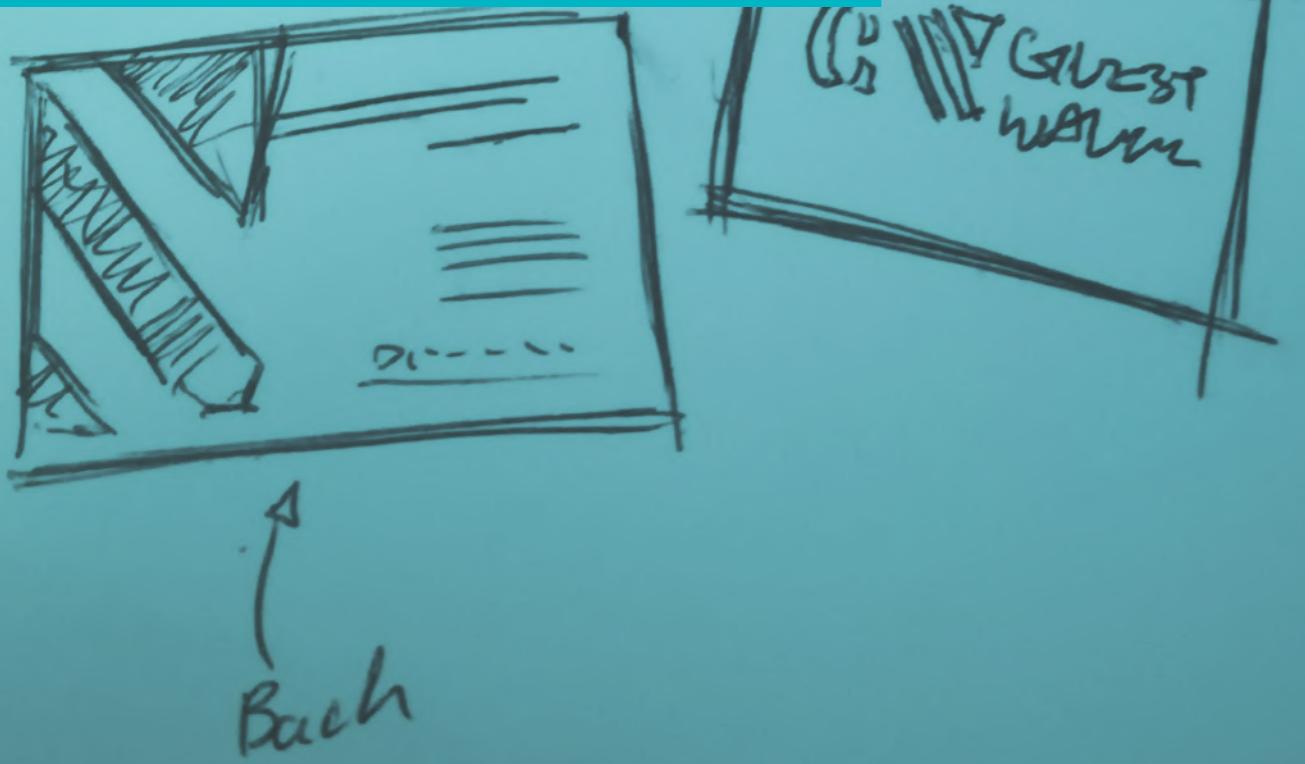


[fusion] STUDENT
LINKUP

GUEST WALKER

Creative Task

Application of a re-brand for one of the regions leading law firms, Guest Walker. I was tasked with applying the new re-brand that Hutton Peach created in accordance to the brand guidelines. These are just a few examples including a document folder, business cards and roller banners.



Business cards



Pull up banners



**SPECIALISTS IN
COMMERCIAL
AND RESIDENTIAL
PROPERTY LAW.**

Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper.
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.
Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Just a few of the services we offer:

- Lorem ipsum dolor sit amet,
- Consectetuer adipiscing elit
- Ut wisi enim ad minim
- Eniam, quis nostrud exerci
- Molestie consequat
- Consectetuer adipiscing elit

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Get in touch today to find out how we can help you.


Conveyancing Quality


Solicitors
Regulation
Authority

12A SHAMBLES, YORK YO1 7LZ

GW GUEST WALKER

TYPOGRAPHY

The typography is an important part of our identity and helps portray the personality of Guest Walker. Our main font is Bliss and is used for headlines and within the logo. The body copy font is Montserrat.

HEADLINES

Bliss Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 // !@#\$%^&*()

Bliss Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 // !@#\$%^&*()

Bliss Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 // !@#\$%^&*()

Bliss Heavy Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 // !@#\$%^&*()

BODY COPY

Montserrat Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 // !@#\$%^&*()

Montserrat Semi Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

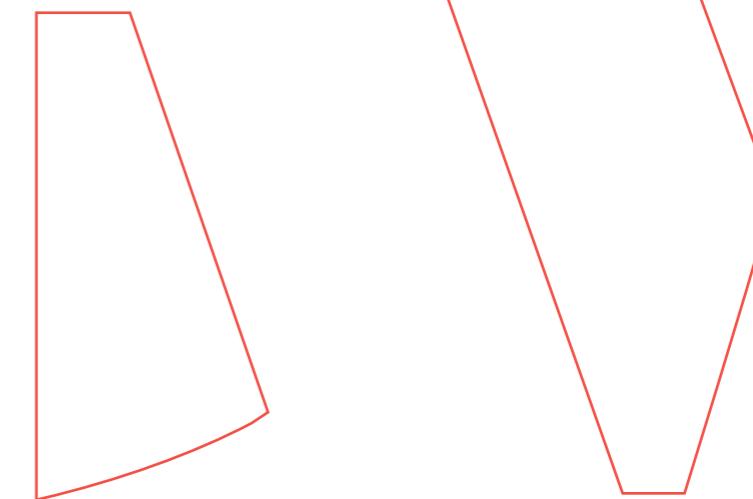
1234567890 // !@#\$%^&*()

Montserrat Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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1234567890 // !@#\$%^&*()



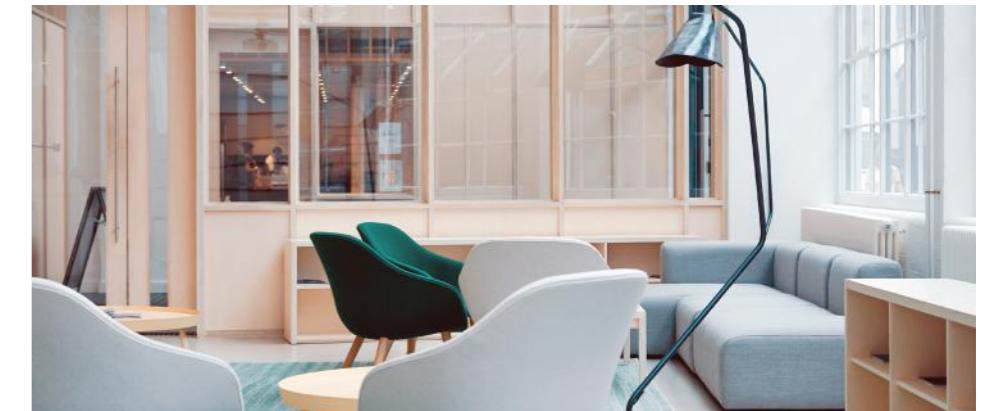
REEDS RAINS INTERNAL MAGAZINE

Creative Task

These were designs done for the monthly Reeds Rains internal magazine. This inward facing publication had to be appealing and informative to the employees while still having layed back tone of voice throughout reflecting the family feel nature of being employed by Reeds Rains.



Imagery



Graphic devices used with the publication



CELEBRATING
150
YEARS
IN PROPERTY

Reeds Rains
news

REEDS RAINS INTERNAL NEWSLETTER

Spreads of the internal magazine



YORK FOOD & DRINK FESTIVAL

Creative Task

The festival's aim is to promote local food producers, independent restaurants and retailers to establish York as a culinary hotspot and a place to visit all year round. The organisers of the wanted to create a fresh new look that would reflect the 20 plus year history of the festival while providing a brand that would allow expansion in the future and to better align with their aims.



YORK FOOD & DRINK FESTIVAL

Logo development

THE YORK Food & Drink FESTIVAL



York
FOOD & DRINK
Festival



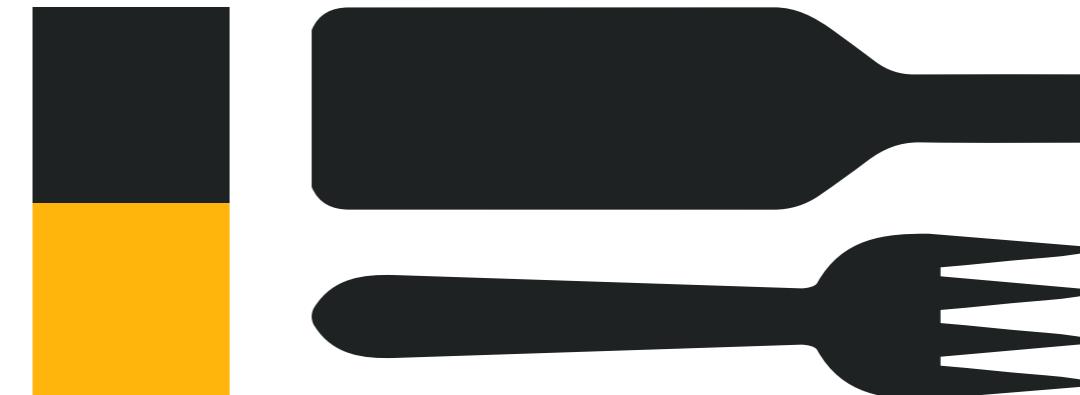
YORK
FOOD & DRINK
FESTIVAL
Est: 1996

YORK
FOOD & DRINK
FESTIVAL
Est: 1996

Original logo



Final logo



DIN Condensed Light
DIN Condensed Regular



GOD IDEA PODCAST

Creative Task

To create the branding, social media posts and other social media collateral for a new podcast. The God Idea Podcast explores creativity within the Christian life and how Christians can use their creativity.



Logo



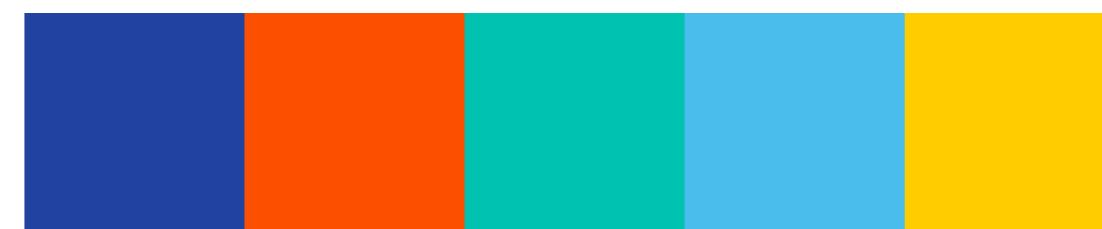
Typography

Futura Medium

IBM Plex Mono Regular

IBM Plex Mono Semi Bold

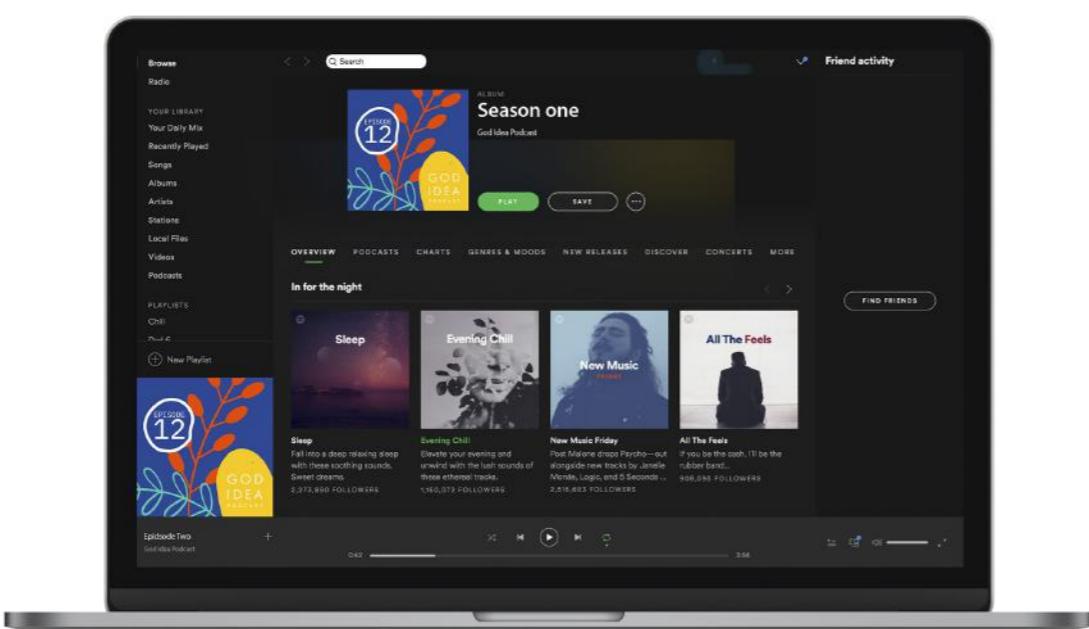
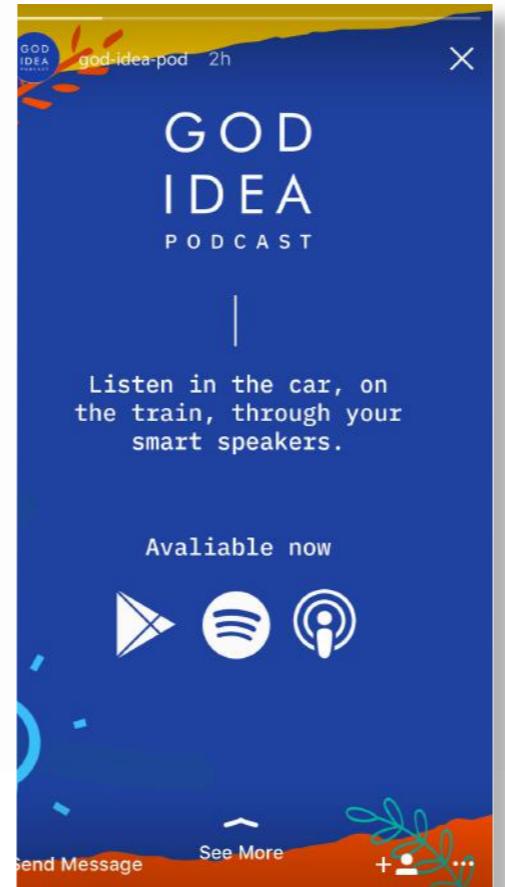
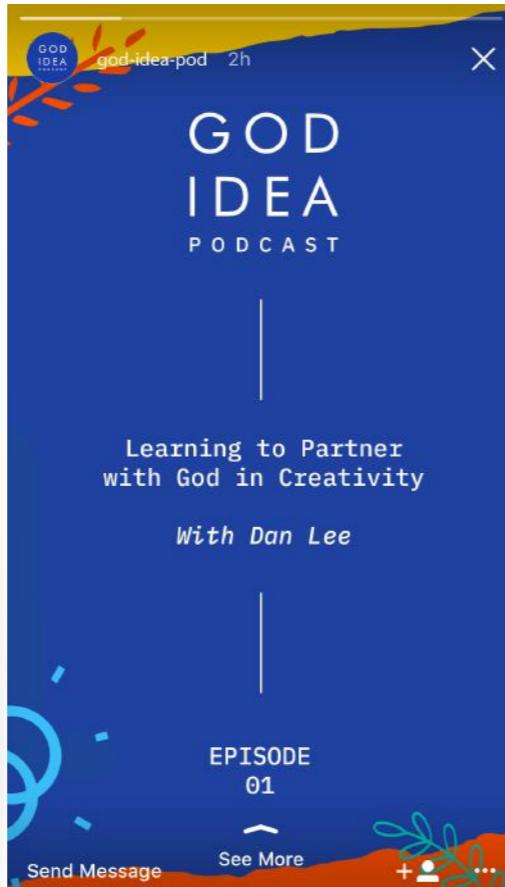
Colour scheme



Graphic devices



Social media & Podcast apps



JACKNILES

| www.jacknilesdesign.co.uk
| jacknilesdesign@gmail.com

